

The *Leesport Reporter* Newsletter

Advertising Rates for 2022-2023

The *Leesport Reporter* Newsletter, encompasses news and information from the Borough of Leesport; Leesport Recreation; Leesport area emergency services; and several other community organizations, is distributed quarterly to verified USPS mail addresses, a verified email list, and at select pickup locations.

In conjunction with newsletter advertising, we will include website advertising with links to all your social media. The digital version of the newsletter will also include clickable links.

2022-2023 Newsletter Deadline Calendar

Newsletter	Ad/Copy Deadline	Distributed & Posted
Summer 2022	May 1	June 1
Fall 2022	August 1	September 1
Winter 2022-2023	November 1	December 1
Spring 2023	February 1	March 1

Ad copy must be received by the deadline listed above. If the ad is not received by this date, it is not guaranteed to make the newsletter. If it is a reoccurring ad, the previous ad will remain in place. Advertisers have the option of changing their ad if new ad copy is received by the deadline. All ads should be submitted in high resolution JPEG or PDF format to info@leesportrec.org. Ads will be in full color. Ad space is limited.

2022-2023 Newsletter Advertising Rates

	Size	One Time	Annual (4 issues)
Half Page (limited avail)	3 ½ x 9 or 7 x 4 ½	\$230	\$800 (\$200 x 4)
Quarter Page	3 ½ x 4 ½	\$120	\$400 (\$100 x 4)
Eighth Page (biz card)	2 x 3 ½	\$60	\$200 (\$50 x 4)

What editions would you like to purchase advertising space? Check all that apply.

___ Summer 2022			___ Fall 2022			___ Winter 2022-2023			___ Spring 2023		
	X 1	X 4		X 1	X 4		X 1	X 4		X 1	X 4
½ page	\$230	\$200	½ page	\$230	\$200	½ page	\$230	\$200	½ page	\$230	\$200
¼ page	\$120	\$100	¼ page	\$120	\$100	¼ page	\$120	\$100	¼ page	\$120	\$100
⅛ page	\$60	\$50	⅛ page	\$60	\$50	⅛ page	\$60	\$50	⅛ page	\$60	\$50
\$ _____ - Total			\$ _____ - Total			\$ _____ - Total			\$ _____ - Total		
\$ _____ - Grand total due. Checks payable to: LEESPORT RECREATION, PO BOX 710, Leesport PA 19533											

Company Name: _____

Contact: _____

Address: _____

City: _____ State: _____ ZIP: _____

Email: _____

Phone No.: _____